



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

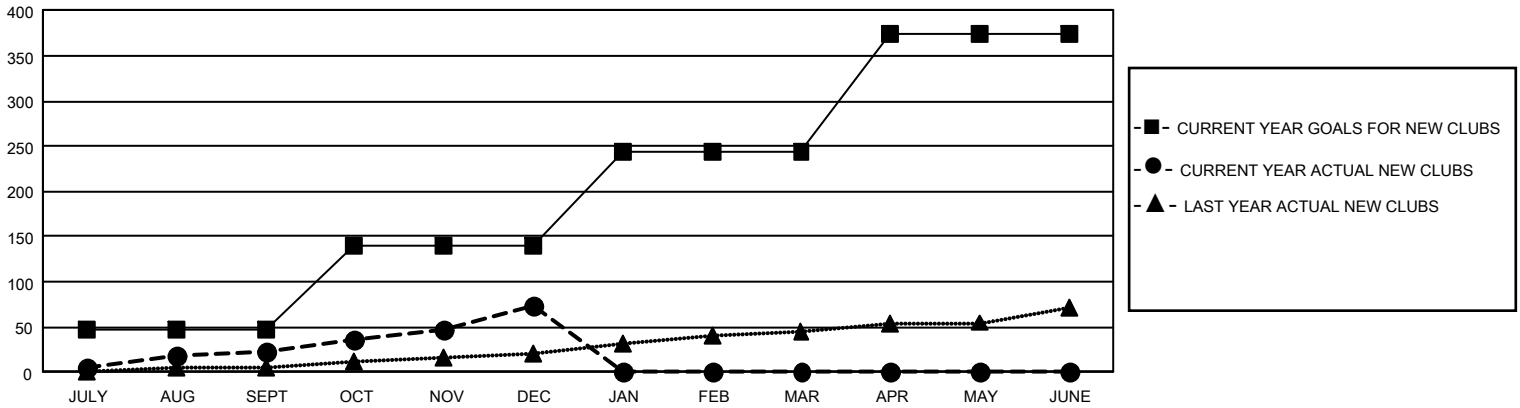
GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

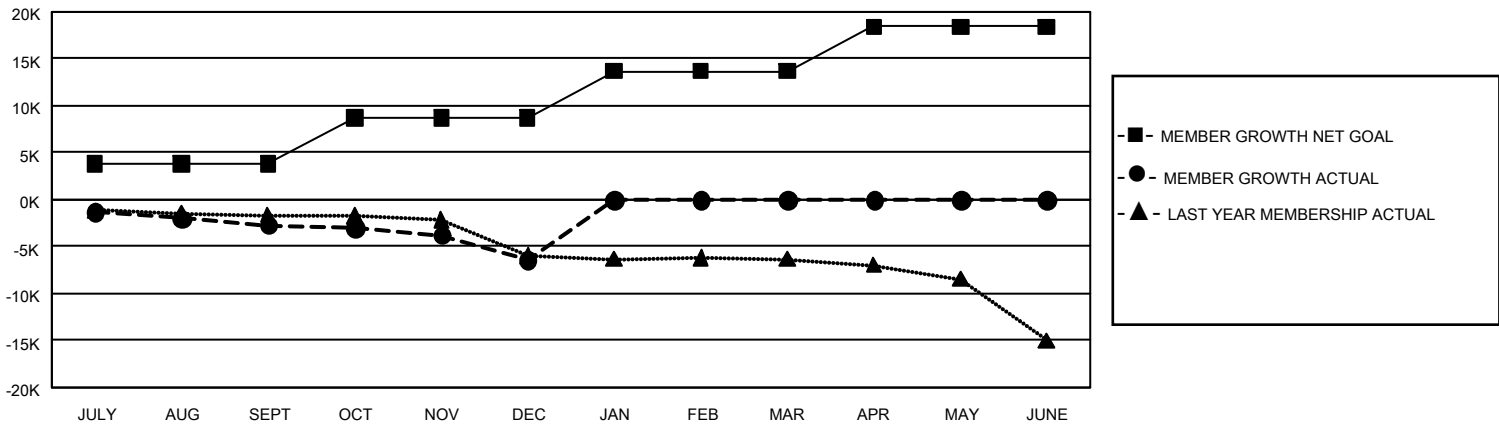
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	141	23	67
OCT/NOV/DEC	279	51	52
JAN/FEB/MAR	312	0	0
APR/MAY/JUNE	390	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	3769	5,657	7,495
OCT/NOV/DEC	4897	6,789	9,920
JAN/FEB/MAR	5045	0	0
APR/MAY/JUNE	4718	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 119	3,360 CLUBS OF 11,034 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	188,391 (66.72%)
DECEASED	2,543	FEMALE	93,973 (33.28%)
CLUB CANCELLED	596	TOTAL FAMILY UNIT MEMBERS 53,919	
OTHER	14,268	FAMILY MEMBERS PAYING HALF DUES 27,678	
TOTAL	17,407		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)